



APOC • A DIVISION OF GARDNER INDUSTRIES

5903 Paramount Boulevard  
Long Beach, California 90805  
Telephone (800) 562-5669  
Fax (562) 423-9597

[www.apoc.com](http://www.apoc.com)

# News Release

Contact: Gordon Blicke, Director of Marketing  
Telephone: (813) 248-2101 x104

FOR IMMEDIATE RELEASE  
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## **APOC ADDS ANOTHER TOP INDUSTRY EXECUTIVE**

TAMPA, FL, AUGUST 15, 2006: APOC,<sup>®</sup> one of the nation's leading professional roof coatings manufacturers, has added yet another top roofing professional to its growing team of roof restoration experts.

Mike Griffin, a 33-year veteran of the commercial roofing industry, takes over as Northwest Sales Manager for APOC. Griffin served from 1990-1997 as the General Sales Manager for Fields Corporation, a recent acquisition of APOC-parent Gardner Industries. He has most recently managed sales and service for Henry Company, in the Pacific Northwest from 1997-2003, and in the Southeastern United States from 2003 to present.

Griffin's distinguished roofing career has included positions as a plant manager, branch manager, sales representative, general sales manager, and finally Region Sales Manager at Henry. While at Fields, sales leapt from \$12 mm to \$20 mm in 3 years, and he was named Fields' "Employee of the Year" in 1992.

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APOC will be adjusting their sales territory with this addition. APOC has operated for the last year and a half with two sales regions, East and West. Over the past year the Western Region, lead by Greg Pender, has experienced significant growth and success. In addition, the recent acquisition of Fields Company requires special attention and additional workloads.

Due to this growth, the Western Region is being divided into Southwest and Northwest regions. Pender will now serve as Regional Sales Manager for the Southwest United States, including California, Arizona, Nevada, New Mexico, Texas, Oklahoma, Utah, Kansas and Nebraska. Griffin will manage accounts, sales representatives and manufacturer representative groups in the Northwest United States and Western Canada.

Griffin will be based in the former Fields manufacturing and headquarters facility in Tacoma, Washington. His valuable knowledge, experience and desire to succeed will be instrumental in APOC's continued growth in the commercial roofing market in the burgeoning Northwest market.

**ABOUT APOC AND GARDNER INDUSTRIES**

APOC, The Choice of Top Professionals,<sup>™</sup> is the professional roofing division of Gardner Industries. Gardner has been a worldwide leader in specialty coatings for professionals and consumers for more than 65 years.

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